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News Release

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Wayne County EDGE, the Michigan Center for Regenerative Medicine Co-Sponsor the 2010 World Stem Cell Summit

(DETROIT) – A collaborative effort between Wayne County's Economic Development Growth Engine (EDGE) and the Michigan Center for Regenerative Medicine will highlight the regenerative medicine and stem cell industry in southeastern Michigan. Together, these two organizations serve as Platinum Sponsors for the World Stem Cell Summit (WSCS) Oct. 4 – 6, 2010 at the Detroit Marriott Renaissance Hotel. They will also host a reception for the Summit's speakers and dignitaries.

The Summit is the flagship international event uniting the stem cell community by bringing together scientists, patients, advocates, business people, investors, and educators. In 2010, the Summit will attract more than 1,200 attendees from 30 nations, 60 exhibitors and more than 200 endorsing organizations and media partners from around the world.

The 2010 World Stem Cell Summit will be a large multi-track stem cell conference, featuring more than 150 speakers and 50 hours of in-depth science, business and society presentations. The plenary sessions at the 2010 World Stem Cell Summit offer an in-depth exploration of the most pressing issues facing the global stem cell community. The 2010 Stem Cell Action Awards Dinner will honor the stem cell community's top innovators, leaders, and champions.

About Wayne County EDGE. EDGE aims to strengthen the region through diversification and innovation. Edge provides the resources needed to start or expand business, revitalize communities, and network with organizations dedicated to the progress of Wayne County. EDGE works with and refers small business clients to a

number of partner organizations and business incubators. These organizations serve as a launching pad for entrepreneurs and small businesses in varied stages of development.

About The MCRM. MCRM is a Center of Excellence in Regenerative Medicine. Strategically, the MCRM is organized into divisions: Affiliated Companies and Research and Development (R&D). The Affiliated Company division of the MCRM is a powerful vehicle for economic development. The MCRM recruits emerging-phase, independently funded companies. The draw for these companies is the access to state-of-the-art facilities in MCRM that they do not have to build themselves.

About The Genetics Policy Institute (GPI). The GPI organizes the WSCS and is a leading promoter and defender of stem cell research and other cutting-edge medical research targeting cures. They are the catalyst and provide leadership to the Pro-Cures Movement, an influential global network of stakeholders from patient-advocacy, science and industry. GPI maintains science and legal advisory boards comprised of leading stem cell researchers, disease experts, ethicists and legal experts and a dedicated fulltime staff of policy, business, science and communication experts that are available to educate the public and media on stem cell issues.

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